



RESCUE ME! PETS ON PARADE

We're having a parade, and your rescue group can win BIG!

At the same time, your group can be seen by hundreds of people who want to learn about your mission.

Eligibility: Your organization must be a registered 501 (c) 3 charity that rescues, adopts or otherwise helps the animals.

Entry Fee: *\$25 per group, limited to 20 entries.*

Entrance will be granted on a first come – first serve basis, based on time stamped email commitment to Houston1526@aol.com. **Entry fee must be received at the following address by March 15th:**

Houston PetTalk • 14781 Memorial Dr., Suite 510 • Houston, TX 77079

If your entry fee is not received by the 15th, you will not be eligible to participate.

You will be contacted to confirm that your payment has been received and that you are entered.

Details: The parade will assemble in the parking garage next to the Hotel Sorello; it will then stroll down the street, in front of the plaza, around the fountain and in front of the judges, then back down the street ending in the garage where it began. You are encouraged to “perform” in front of the judges as you pass so they can see how creative your floats are and hopefully gain their votes!

Float Requirements:

1. Non-motorized – You can use carts, bicycles, wagons or rolling racks.
2. Multiple elements – You can string together several of the above, up to a length of 20 feet, no more that 6 feet wide.
3. Identification – You are encouraged to publicize your rescue group with signage, mascots, etc.
4. Sponsorship – Your float may be sponsored by a commercial entity; i.e. XYZ presents Houston Beagle and Hound Rescue. They may be included in the signage and pay entry fees.
5. Entertainment – You are encouraged to toss treats, trinkets, pamphlets, etc to the crowd. You may also include music as part of your float and “performance”.
6. Float construction – You can use anything you can think of on your float, as long as you can push it or pull it! Be creative! Cardboard, foam core, Paper Mache, costumes, mascots, etc.

Judging: Celebrity judges will judge your floats on originality, theme, construction, & performance.

Prizes:

- 1st Place: Prize package valued at \$4,000, including \$2,000 of Pet Food, generously donated by **Natura** Pet Products, \$700 Surgery certificate generously donated by **Gulf Coast Veterinary Specialists** plus, additional gift certificates will be provided by other local veterinary clinics, boarding and grooming facilities.
- 2nd Place: Prize package valued at \$1,500
- 3rd Place: Prize package valued at \$500
- 4th Place: Prize package valued at \$250